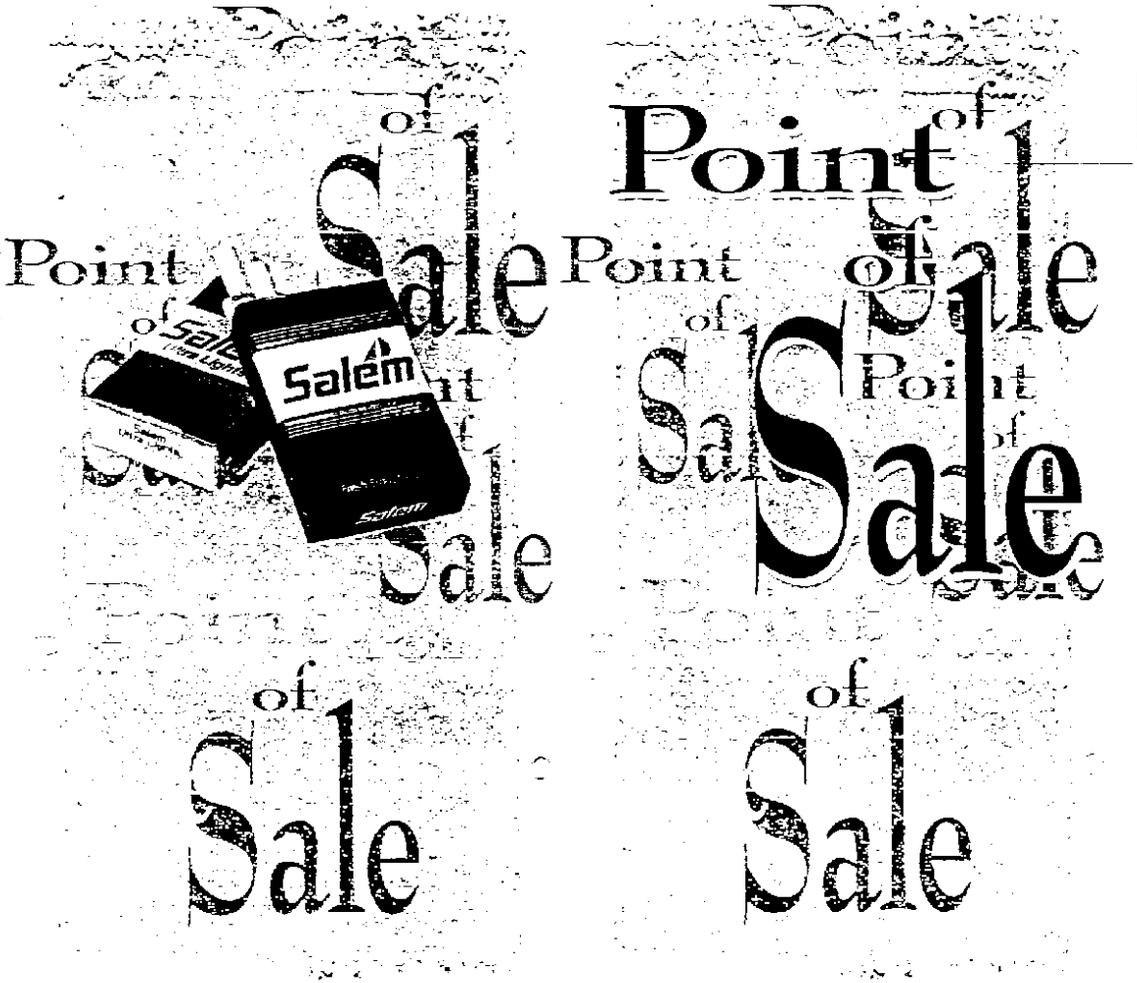
Salem Salem

Sniped POS

40-Pack Shipper Display
Item # 541964

Salem '98 Sniped Paster
Item # 541970

Salem Sniped Pack Replica POS
Item # 541973



Permanent POS

9x3 Banner
Item # 545675

Banner with Pricing
Item # 545681

3" Roll Tape
Item # 547724

1¼" Roll Tape
Item # 537530

Door Window Decal
Item # 537524

– Check with your ROU for allocation quantities

©1998 R.J. REYNOLDS TOBACCO CO. PTD IN USA

Source: https://www.industrydocuments.ucsf.edu/docs/gxhn0000

Salem

Salem

Workplan POS

8 Column OPM Transparency
Item # 503081

APD Enhanced Card
Item # 527171

19" Canopy Card
Item # 503072

Display Channel Strip
Item # 503063

20 Column OPM Transparency
Item # 503075

Other-POS-Available

Enhanced APD Transparency
Item # 527210

Medium APD Transparency
Item # 527192

Large APD Transparency
Item # 527201

Small APD Transparency
Item # 527180

19" Canopy Transparency
Item # 503072

APD Tray Strip
Item # 527081

Large APD Card
Item # 527165

Medium APD Card
Item # 527090

Small APD Card
Item # 527084

24" Package Merchandiser Transparency
Item # 503090

40 Pack Enhanced Tray End Pack Card
Item # 503861

80 Pack Enhanced End Pack Card
Item # 503864

Salem Display Strip
Item # 503060

Large PPD Card
Item # 503051

Small PPD Card
Item # 503045

New World POS

4' Canopy Card
Item # 546551

3' Canopy Card
Item # 546542

2' Canopy Card
Item # 546530

12" Enhanced Canopy Card
Item # 546524

Pricing POS

Large Package Merchandiser Card
(dual-sided)
Item # 523733

Dump Bin Riser
Item # 503120

Counter Display Riser
Item # 503114

Large Starburst
Item # 521861

Small Starburst
Item # 545732

Other Pricing POS Available

Counter Easel
Item # 540503

Large Paster
Item # 521843

Display Channel Strip (dual-sided)
Item # 545723

Display Strip – Dual Sided/Price
Item # 545735

Source: https://www.industrydocuments.ucsf.edu/docs/gxhn0000

Salem '98

30¢ Off Pack Promotion

NOW OFF-INVOICE

- Available 2nd week of month, Salem King, LT King, FF 100's, LT 100's
- All displays/POS available for order in "eaches"

40-PACK SHIPPER DISPLAY

item #

- Small footprint
- Shipped pre-assembled with product and paster
- Price discount clearly communicated

item #541970

- Comes packed in shipper display

SALEM '98 SNIPED PASTER

SALEM SNIPED PACK REPLICA POS

NEW FOR '98!

item #541973

- Impactful 3-D pack replicas
- Designed to increase awareness in self-service and non self-service locations
- Must be ordered separately from shipper display

51856 9852

©1998 RJRTC PTD in USA

Source: https://www.industrydocuments.ucsf.edu/docs/gxhn0000